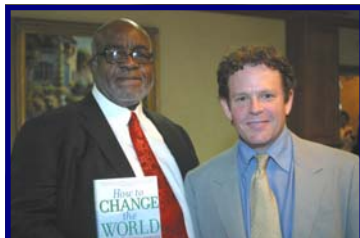


CHANCELLOR'S WEEKEND MEMO

May 12, 2006
Number 531



Photos from the Leading Organizational Change to Re-Invent the Community College Open Door conference.

Wayne County Community College District hosted and co-sponsored the national conference, "Leading Organizational Change to Re-Invent the Community College Open Door" along with COMBASE, a national consortium of about 60 community colleges, including WCCCD. The three-day conference which was held at the Holiday Inn Southgate and the Downriver Campus was endorsed by the American Association of Community Colleges (AACC). Approximately 80 community college leaders from all regions of the U.S. attended. Conference speakers included David Bornstein, author of How to Change the World: Social Entrepreneurship and the Power of New Ideas; Dr. George Boggs, President of AACC; Dr. Mary Spangler, Chancellor of Oakland Community College; Dr. Sharon Blackman, President of Brookhaven Community College (Dallas); and our own Dr. George Swan, Dr. Cheri Anderson and Dr. Gunder Myran. Making remarks as representatives of the District were John Bolden, David Beaumont and Dr. Bin Ning.

Conference participants worked together to develop a framework or map of the elements of the changing open door to educational opportunity. They shared many creative "best practices" designed to better serve students who must overcome academic, financial and personal barriers in order to achieve career and collegiate success. Major dimensions within which these best practices fell were student access, student success, inclusiveness and community engagement. Michele Martinez, WCCCD presidential fellow from the University of Toledo, was the coordinator of the conference, and is to be congratulated for doing a superb job. The conference was very well received by participants as an excellent learning and networking experience. This event was another positive step in the process of enhancing WCCCD's national image.

Art Appreciation

Come visit the **Brown and Juanita C. Ford Art Gallery** to see the new exhibit at the Downtown Campus! The gallery features the work of local Detroit Public Schools artists through June 6th. These talented artists range from grade K-12. Art enriches the lives of our community while allowing these young artists to express their talent. Gallery hours are Monday to Friday, noon to 5:00 p.m. and is open to the public.

Hot News ...

On May 2, 2006, the U.S. Department of Education released guidelines for determining eligibility for Academic Competitiveness Grants, the first and second year grant program for Pell-eligible students who have completed a "rigorous" program of high school study. On the same date, the Department issued a "Dear Colleague" letter on the SMART Grant program, and released the list of academic majors that will be eligible for SMART Grants. These new grants, which are configured as entitlements under the budget bill, will provide booster awards to Pell Grant recipients who qualify.

FOR MORE INFORMATION,
CONTACT THE OFFICE OF THE
CHANCELLOR: (313) 496-2510
www.wcccd.edu

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*Where learning leads
to a better life!*

INSTRUCTION

- ♦ The Veterinary Technology Program hosted the annual debate and pinning ceremony with Dr. Debraha Watson serving as one of the judges. After the debate, Sarah Lundy, the current president of the Michigan Association of Veterinary Technicians assisted with pinning each of the graduates. During the event, Nicole Grube was awarded the Al Edward Award, Pam King and Joanne Drauch shared the Student Association Award and Alicia Smith was awarded the Graduate of the Year. The program was attended by friends and family of the graduating class as well current first year students.
- ♦ According to the U.S. Department of Education, it is critical that faculty be exposed to new educational technologies and best practices in order to improve and sharpen their teaching skills. The Distance Learning staff recently launched a bi-weekly report called "Cool Tips," which is e-mailed to faculty. "Cool Tips" provide faculty with information to help them simplify their use of learning technologies. Topics have included unlocking students that have been locked out of Blackboard and how to access Blackboard from multiple URLs. Faculty members have reacted positively to the "Cool Tips" report.
- ♦ An Older Adult Learning Series took place this week at the Downtown Campus. Susan Titus, Chair of the Aging Services Consortium, discussed with participants the population shifting taking place and implications for service delivery concerning the older adult population. The series are part of several initiatives that have developed through WCCCD in partnership with Detroit-Wayne County Mental Health and Wayne State University Project Care. The next series, under the Children's Mental Health Grand Rounds takes place May 18th at the Downriver Campus.

WORKFORCE AND CONTINUING EDUCATION

- ♦ Felisa Ware met with Randy McNeil, Executive Director of the Youth, Sports and Recreation Commission to explore partnership opportunities in the area of youth service, worker training and professional development. The training will be designed to provide workers with instruction in development and management of a comprehensive youth program.
- ♦ Phillip Brown, Reginald Witherspoon and Ms. Ware attended the Southeast Michigan Community College Consortium meeting. The meeting addressed the consortium's effort to implement a partnership whereby WCCCD and each participating college would share in offering a new Lean Quality Training program for small and medium size businesses in the region. The program is scheduled for fall implementation and will serve as a pilot for future joint training ventures, and possibly as a model for other regional initiatives.

ADMINISTRATION AND FINANCE

- ♦ An article in the April 2006 issue of The CPA Letter, entitled "New Audit Risk Assessment Standards Issued to Enhance Audit Process," indicated that the Auditing Standards Board has issued eight new statements on auditing standards, collectively referred to as the "Risk Assessment Standards." These standards will provide guidance in determining and assessing risk factors that may cause material misstatements of financial information as well as design and performance audit testing of procedures to address the assessed risk. The District will be proactive in modeling its own "Risk Assessment Standards" to formally document identification and assessment of areas of potential risk within WCCCD prior to potential notification through external audit processes.

STUDENT SERVICES

- ♦ The District hosted local high school counselors for a breakfast where the topic discussed was the WCCCD College Jumpstart Program. The College Jumpstart Program consists of the traditional Dual/Concurrent Program (which includes online courses), the Virtual Middle College and the Career Personal Development classes which are beneficial to high school students who are preparing to take Dual/Concurrent classes. The District Jumpstart Program is an opportunity for high school students to take advantage of several different teaching delivery methods to obtain college credit.

Quote of the Week

*We are what we repeatedly do.
Excellence, then, is not an act, but a habit*

—Aristotle

ENTREPRENEURIAL INSTITUTE

- ◆ The Entrepreneurial Institute and Resource Center recently presented a seminar about E-Marketing. The presentation was given by Keith and Mary Crosby, co-founders of Fruitworks, Inc. The Crosbys spoke on how to use the Internet to maximize marketing strategies and ways to get people to view your website. They also presented ways to advertise through the media.
- ◆ Derrick Lillard and Carlos Vicent of Mass Mutual, held an entrepreneurial workshop at Martin Luther King High School for Career Day. Mr. Vicent gave a presentation to approximately 60 high school students on attending college with a specific purpose and how to be an expert in their field.
- ◆ Mark Lang attended Wayne County's Veterans One-Stop Resource Center. Governor Jennifer Granholm spoke on the significance of the One-Stop Resource Center servicing the 190,000 veterans in Wayne County. Wayne County Executive Robert Ficano also spoke during the well attended event.
- ◆ Mr. Lang met with Michelle Richardson, Executive Director of the Center for Empowerment and Economic Development (CEED). CEED manages a micro loan fund that makes business loans to people who have been rejected by at least two banks. The loans are up to a maximum of \$35,000. CEED has been awarded a grant through the City of Detroit to issue loans for the next four years. CEED's mission is to empower women and minorities economically through business development. CEED also acts as a broker for business loans in excess of \$35,000.

CAMPUS PRESIDENTS' CORNER

- ◆ The Radio/TV Technology Program held a reception for Spring 2006 students. Students from video production, writing for the media, and radio/TV reporting gathered for a screening of their joint class project, a two minute, thirty second video news report on the alleged "haunting" of the Eastern Campus. The event was the culmination of a collaborative production designed to provide real world experience and tangible evidence of competency. All students surveyed considered the project a valuable learning tool.
- ◆ Frank Romba and Beverly Paddock participated in an Aviation Career Expo hosted by the Michigan Institute of Aviation and Technology at Willow Run Airport. This event, a partnership with the Veterans Association in Michigan and Department of Labor and Economic Growth, afforded the District an opportunity to talk to potential students about our Aviation Mechanics Program. As a result of participating in this event, Mr. Romba met with Dr. Raymond Thompson, Associate Professor and Department Head/Aviation Technology from Purdue University. Dr. Thompson is very interested in articulating WCCCD's Aviation Mechanics degree program with Purdue's Aviation Management degree program.
- ◆ The District, in partnership with the Detroit Area Agency On Aging, presented "Medicare Laws 2006: Are You Registered?" at the Northwest Campus. More than 150 seniors were able to attend, taking advantage of the program designed to inform Medicare recipients of changes in the laws. The event also gave seniors an opportunity to register for the Medicare program with one-on-one assistance.
- ◆ This week, the Downtown Campus administered the COMPASS placement exam to approximately 100 Detroit Public School (DPS) students who are participating in the summer pilot of the Virtual Middle College at WCCCD. In response to new state legislation requiring all high school students to have one online course and/or experience, DPS and WCCCD have agreed to pilot an initiative where WCCCD provides online courses to DPS students. Students will apply for admission to the District online and register online for their WCCCD courses in their high school computer labs.
- ◆ The Western Campus hosted a career day for Renton Junior High School. Twenty-seven students and four teachers participated in a day filled with career pre-planning and career demonstrations. Different education tracks and the critical importance of lifelong learning were discussed before they headed out on a campus tour. While on the tour, the group had demonstrations from our Emergency Medical Technology, Heating, Ventilation and Air Conditioning, Nursing, Computer Information Systems and Surgical Technology programs, as well as hearing from the Wayne County Sheriff Training Program.
- ◆ When 45 teenagers and their parents from People to People International want to do some landscaping as a community service project on campus, just give them the instructions and get out of the way! Extreme makeover...that is exactly what happened Saturday May 6th at the entry to the Western Campus. People to People International was founded in 1956 by President Dwight D. Eisenhower and promotes powerful themes of enhancing cross-cultural communication, tolerance and mutual understanding.

